

UAVM '23: 2023 Workshop on UAVs in Multimedia: Capturing the World from a New Perspective

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ABSTRACT

Unmanned Aerial Vehicles (UAVs), also known as drones, have become increasingly popular in recent years due to their ability to capture high-quality multimedia data from the sky. With the rise of multimedia applications, such as aerial photography, cinematography, and mapping, UAVs have emerged as a powerful tool for gathering rich and diverse multimedia content. This workshop aims to bring together researchers, practitioners, and enthusiasts interested in UAV multimedia to explore the latest advancements, challenges, and opportunities in this exciting field. The workshop covers various topics related to UAV multimedia, including aerial image and video processing, machine learning for UAV data analysis, UAV swarm technology, and UAV-based multimedia applications. In the context of the ACM Multimedia conference, this workshop is highly relevant as multimedia data from UAVs is becoming an increasingly important source of content for many multimedia applications. The workshop provides a platform for researchers to share their work and discuss potential collaborations, as well as an opportunity for practitioners to learn about the latest developments in UAV multimedia technology. Overall, this workshop provides a unique opportunity to explore the exciting and rapidly evolving field of UAV multimedia and its potential impact on the wider multimedia community.

CCS CONCEPTS

• **Computing methodologies** → **Scene understanding; Visual content-based indexing and retrieval; Vision for robotics.**

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KEYWORDS

UVA Multimedia Understanding, Drone-based Video Analysis

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1 BACKGROUND AND MOTIVATION

Unmanned Aerial Vehicles (UAVs), also known as drones, have become increasingly popular in recent years due to their ability to capture high-quality multimedia data from the sky. This has opened up a wide range of possibilities for applications such as aerial photography [26], cinematography [1, 11], mapping [8, 21, 28], agriculture [5, 12], geo-localization [9, 14–18] and delivery [2, 19]. UAVs have emerged as a powerful tool for gathering rich and diverse multimedia content, providing a unique vantage point with less occlusions [10, 24, 25] and the ability to capture data from previously inaccessible or hard-to-reach locations (see Figure 1). The use of UAVs in multimedia applications has become even more significant in recent years with the emergence of new technologies such as machine learning, computer vision, and big data analytics [20, 22]. These technologies have the potential to revolutionize the way UAVs are used to capture and analyze multimedia content, opening up new possibilities for applications such as automated image and video analysis [6, 7, 10, 29], real-time tracking [23, 25], predictive modeling [4, 13], and citywide simulation [27]. The ACM Multimedia conference has been at the forefront of multimedia research for over 31 years, providing a forum for researchers and practitioners to exchange ideas, explore the latest advancements, and discuss the challenges facing the field. In recent years, the conference has also started to cover the topic of UAV multimedia, recognizing the growing importance of this area of research [3, 24, 25, 28]. The

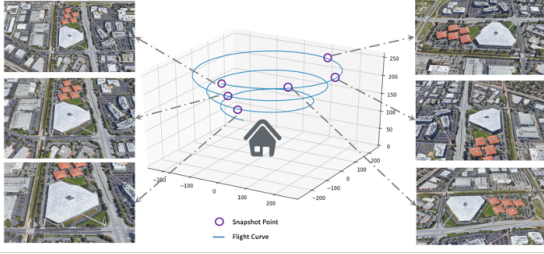


Figure 1: Different from conventional devices, UAV is a controllable aerial information capture platform, and multi-view information helps to establish a robust target model.



Figure 2: Distractor samples in University160k, with diverse building types.

use of UAVs to capture multimedia data is becoming increasingly common, and the data captured by UAVs is becoming an important source of content for many multimedia applications. Therefore, we think it is good timing to hold a workshop for people with different backgrounds to communicate in person.

2 TOPICS AND THEMES

Topics covered in this workshop (but not limited to) is as follows:

- Video-based UAV Navigation
- UAV Swarm Coordination
- UAV-based Object Detection and Tracking
- UAV-based Sensing and Mapping
- UAV-based Delivery and Transportation

3 PAPER SUBMISSION AND REVIEWING

3.1 Challenge Dataset

We also provide a challenging cross-view geo-localization dataset, called University160k, and the workshop audience may consider to participate in the competition. The motivation is to simulate the real-world geo-localization scenario that we usually face an extremely large satellite-view pool. In particular, University160k extends the current University-1652 dataset [28] with extra 167,486 satellite-view gallery distractors. We have released University160k on our website, and made a public leader board. These distractor satellite-view images have a size of 1024×1024 and are obtained by cutting orthophoto images of real urban and surrounding areas. The larger image size ensures higher image clarity, while the wider framing range allows the images to contain more diverse scenes, such as buildings, city roads, trees, fields, and more (see Figure 2). In our primary evaluation, the distractor is challenging and make the competitive baseline model, LPN [21], decrease the Recall@1 accuracy from 75.93% to 64.85% and the value of AP from 79.14% to 67.69% in the Drone \rightarrow Satellite task (Please see Table 1). We hope more

Table 1: Here, we show the result on different subsets. The competitive baseline model's performance drops significantly with more distractors added. Therefore, we call for the audience to design a robust algorithm against our challenging large-scale satellite pool to minimize such performance gaps.

Dataset	#Distractor	LPN	
		Drone \rightarrow Satellite	
		R@1	AP
University-1652 [28]	0	75.93	79.14
+ Subset1-lian1	18,155	68.09	71.18
+ Subset2-kai1	43,728	71.62	74.42
+ Subset3-lian2	37,522	69.10	72.03
+ Subset4-kai2	6,8081	69.03	71.95
University160k	167,486	64.85 (-11.08)	67.69 (-11.45)

Table 2: Summary of the top-5 valid challenge results.

Rank	Team Name	R@1	R@10
1	Skyy93	95.71	98.91
2	lzf	94.48	98.15
3	lihaoran	92.77	97.03
4	huhuhuhu	90.02	94.83
5	zhangbing	85.76	95.09
-	baseline	64.85	67.89

audiences can be involved to solve this challenge, and also consider the efficiency problem against a large candidate pool.

3.2 Challenge Results

The ACMMM23 Multimedia Drone Satellite Matching Challenge attract 55 registered participants, and 22 teams from various countries provide results in the final phase. The competition server was running on the Codalab ¹. Table 2 summarizes the top-5 valid challenge results that largely outperform the baseline. The solution of top teams has been open-sourced at the leaderboard ².

4 ORGANIZER INFORMATION

Zhedong Zheng (<https://zdzheng.xyz>) is a research fellow at School of Computing, National University of Singapore. He received the Ph.D. degree from the University of Technology Sydney, Australia, in 2021 and the B.S. degree from Fudan University, China, in 2016. He received the IEEE Circuits and Systems Society Outstanding Young Author Award of 2021. He has served as the reviewer and program committee (PC) member for multiple conferences and journals, including TPAMI, TMM, IJCV, CVPR, ICCV, ECCV, IJCAI, AAAI and ACM Multimedia, and organized a special session on reliable retrieval at ICME 2022.

Yujiao Shi (<https://shiyujiao.github.io/>) is a research fellow at the Australian National University where she did her Ph.D. degree. She received the M.S and B.S degree from Nanjing University of Posts and Telecommunications, China, in 2014 and 2017, respectively. Her research interests include multi-modal retrieval, registration and translation, 3D vision, and self-supervised learning. She has published seven first-author papers in aerial image-related tasks in top-tier conferences, including CVPR, NeurIPS, TPAMI *et al.*

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¹<https://codalab.lisn.upsaclay.fr/competitions/12672>

²<https://github.com/layumi/UAVM2023>

Jun Liu (<https://istd.sutd.edu.sg/people/faculty/liu-jun>) is currently an assistant professor at Singapore University of Technology and Design. He received the PhD degree from Nanyang Technological University, the MSC degree from Fudan University, and the BEng degree from Central South University. His research interests include computer vision and artificial intelligence. He is an Associate Editor of IEEE Transactions on Image Processing and IEEE Transactions on Biometrics, Behavior, and Identity Science, and Area Chair of ICML, NeurIPS, ICLR, and WACV in 2022 and 2023.

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Tat-seng Chua (<https://www.chuatatseng.com/>) received the Ph.D. degree from the University of Leeds, U.K. He is the KITHCT Chair Professor with the School of Computing, National University of Singapore, where he was the Acting and Founding Dean of the School from 1998 to 2000. His main research interests include multimedia information retrieval and social media analytics. He is the Co-Director of NEXt, a joint center between NUS and Tsinghua University. He is the 2015 winner of the prestigious ACM SIGMM Award for Outstanding Technical Contributions to Multimedia Computing, Communications, and Applications. He is the Chair of Steering Committee of the ACM International Conference on Multimedia Retrieval (ICMR) and Multimedia Modeling (MMM) conference series. He is also the General Co-Chair of ACM Multimedia 2005, ACM CIVR (now ACM ICMR) 2005, ACM SIGIR 2008, and ACM Web Science 2015.

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